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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

	TO Other Than An	Authorized Committee	Office Use Only
NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing, to over the lines.	ype 12FE4M5
People for Pinellas			
ADDRESS (number and street)	P. O. Box 173207		
▼ Observed 17 of 177 operand	1		
Check if different than previously reported. (ACC)	Tampa		FL 33672
2. FEC IDENTIFICATION N	UMBER ▼	CITY ▲	STATE ▲ ZIP CODE ▲
C C00582239		3. IS THIS REPORT X (N)	OR AMENDED (A)
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:		20 (M5) Aug 20 (M8) Nov 20 (M11 (Non-Election Year Only)
(a) Quarterly Reports:		Mar 20 (M3) Jun 2	20 (M6) Sep 20 (M9) Dec 20 (M12 (Non-Election Year Only)
April 15		Apr 20 (M4) Jul 2	0 (M7) Oct 20 (M10) Jan 31 (YE)
Quarterly Report ((c) 12-Day	Primary (12P)	General (12G) Runoff (12R)
Quarterly Report (0	Q2) PRE-Election Report for the		Special (12S)
Quarterly Report (0			D / Y Y Y Y in the
Year-End Report (YE)	Election on	State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	on (d) 30-Day POST-Elect Report for t		Runoff (30R) Special (30S)
Termination Report (TER)	t .	M = M / D	in the State of FL
5. Covering Period 1		through	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
I certify that I have examined the	his Report and to the be	est of my knowledge and belie	f it is true, correct and complete.
Type or Print Name of Treasure	Watkins, Michael, I., ,		
Signature of Treasurer	kins, Michael, I., ,	[Electronically File	ad] Date 12 08 2016
NOTE: Submission of false, error	neous, or incomplete infor	mation may subject the person	signing this Report to the penalties of 52 U.S.C. § 3010
Office Use			FEC FORM 3X Rev. 05/2016

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 05/2016) Page 2 Write or Type Committee Name People for Pinellas 10 20 2016 11 28 2016 Report Covering the Period: From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 105945.63 January 1, 2016 (b) Cash on Hand at 573942.62 Beginning of Reporting Period..... 33000.00 1047000.00 (c) Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 1152945.63 606942.62 6(a) and 6(c) for Column B)..... 552189.33 1098192.34 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 54753.29 54753.29 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

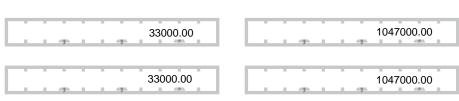
of Receipts

FEC Form 3X (Rev. 05/2016)

Page 3 Write or Type Committee Name People for Pinellas 20 10 2016 11 28 2016 Report Covering the Period: From: To: **COLUMN A COLUMN B** I. Receipts **Total This Period** Calendar Year-to-Date 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees 25000.00 939000.00 (i) Itemized (use Schedule A)..... 0.00 0.00 (ii) Unitemized (iii) TOTAL (add 939000.00 25000.00 Lines 11(a)(i) and (ii).................▶ 0.00 0.00 (b) Political Party Committees (c) Other Political Committees 0.00 100000.00 (such as PACs)..... (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry 1039000.00 25000.00 Totals to Line 33, page 5)▶ 12. Transfers From Affiliated/Other 0.00 0.00 Party Committees..... 0.00 0.00 13. All Loans Received 0.00 14. Loan Repayments Received..... 0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) 8000.00 8000.00 (Carry Totals to Line 37, page 5)..... 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees..... 0.00 0.00 17. Other Federal Receipts 0.00 (Dividends, Interest, etc.)..... 0.00 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account 0.00 0.00 (from Schedule H3)..... 0.00 0.00 (b) Levin Funds (from Schedule H5) (c) Total Transfers (add 18(a) and 18(b)).. 0.00 0.00

19.	iotal Re	eceipts	(aaa	Lines	11(a),
	12, 13,	14, 15,	16,	17, and	d 18(c))▶

20.	Total Federal	Receipts		
	(subtract Line	18(c) from	Line	19)



DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 4

0.00 0.00 104990.75 104990.75 0.00 0.00 447198.58 0.00 0.00 0.00	Calendar Year-to-Date 0.00 0.00 298761.66 298761.66 0.00 799430.68 0.00 0.00 0.00
0.00 104990.75 104990.75 0.00 0.00 447198.58 0.00 0.00	0.00 298761.66 298761.66 0.00 0.00 799430.68 0.00
104990.75 104990.75 0.00 0.00 447198.58 0.00 0.00 0.00	298761.66 298761.66 0.00 0.00 799430.68 0.00
0.00 0.00 447198.58 0.00 0.00	298761.66 0.00 0.00 799430.68 0.00 0.00
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552189.33	1098192.34
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DETAILED SUMMARY PAGE

FEC Form 3X (Rev. 05/2016)

of Disbursements

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III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	25000.00	1039000.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	25000.00	1039000.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	104990.75	298761.66
37. Offsets to Operating Expenditures (from Line 15, page 3)	8000.00	8000.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	96990.75	290761.66

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:					PAGE		6	OF	30			
	(check only one)											
		×	11a		11b		11c		12			
			13		14		15		16	;	17	

	Statements may not be sold or used by any pers e name and address of any political committee to	
NAME OF COMMITTEE (In Full) People for Pinellas		
Full Name of Individual (Last, First, Middle Ir	nitial) or Full Organization Name	Date of Receipt
Mailing Address 2000 E. Edgewood Drive, #1	02	M - M / D - D / Y - Y - Y
City	State Zip Code	10 25 2016 Transaction ID : SA11AI.4315
Lakeland	FL 33803	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	25000.00
Name of Employer (for Individual)	Occupation (for Individual) homemaker	Memo Item
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 25000.00	
Full Name of Individual (Last, First, Middle Ir	nitial) or Full Organization Name	Date of Receipt
Mailing Address	M = M / D = D / Y = Y = Y	
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	
Name of Employer (for Individual)	Occupation (for Individual)	Memo Item
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼	
Full Name of Individual (Last, First, Middle Ir	nitial) or Full Organization Name	Date of Receipt
Mailing Address		M M / D D / Y Y Y Y
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	
Name of Employer (for Individual)	Occupation (for Individual)	Memo Item
Receipt For: Primary General Other (specify)	Aggregate Year-to-Date ▼	
SUBTOTAL of Receipts This Page (optional)	····	25000.00
TOTAL This Period (last page this line number	C ONIV)	25000.00

SCHEDULE A (FEC Form 3X)			Use separate schedule(s)	FOR LINE NUMBER: PAGE 7 OF 30 (check only one)					
11	EMIZED RECEIPTS		for each category of the Detailed Summary Page	11a 11b 11c 12 13 14 X 15 16 17					
	y information copied from such Reports and Stator commercial purposes, other than using the								
	NAME OF COMMITTEE (In Full) People for Pinellas								
Α.	Full Name of Individual (Last, First, Middle Initial Strategic Digital Services, Inc.	al) or Full C	Organization Name	Date of Receipt					
	Mailing Address 1700 N. Monroe Street Suite 11-111			11 03 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y					
	City Tallahassee	State FL	Zip Code 32303	Transaction ID : SA15.4353					
	FEC ID number of contributing federal political committee.	С		Amount of Each Receipt this Period 8000.00					
	Name of Employer (for Individual)	Occ	cupation (for Individual)	Memo Item refund digital media services					
	Receipt For: Primary General Other (specify) ▼								
— В.	Full Name of Individual (Last, First, Middle Initia	al) or Full C	Organization Name	Date of Receipt					
	Mailing Address			Amount of Each Receipt this Period					
	City	State	Zip Code						
	FEC ID number of contributing federal political committee.	С							
	Name of Employer (for Individual)	Occ	cupation (for Individual)	Memo Item					
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼						
-	Full Name of Individual (Last, First, Middle Initia	al) or Full C	Organization Name	Date of Receipt					
	Mailing Address			M = M / D = D / Y = Y = Y					
	City	State	Zip Code	Amount of Each Receipt this Period					
	FEC ID number of contributing federal political committee.	С							
Name of Employer (for Individual)		Occ	upation (for Individual)	Memo Item					
	Receipt For: Primary General Other (specify)	Aggregate	Year-to-Date ▼						
s	UBTOTAL of Receipts This Page (optional)			8000.00					
ļ,	OTAL This Period (last page this line number of	nlv)		8000.00					

TOTAL This Period (last page this line number only).....

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ITEMIZED DISBURSEMENTS	for each	arate schedule(s) category of the Summary Page	FOR LINE (check only 21b 28a				
Any information copied from such Reports and S or for commercial purposes, other than using the							
NAME OF COMMITTEE (In Full) People for Pinellas		-					
Full Name (Last, First, Middle Initial) A. Ashby Law, PLLC				Date of Disbursement			
Mailing Address 717 Princess Street				11 04 2016			
City Alexandria	State VA	Zip Code 22314		FEC Identification Number			
Purpose of Disbursement legal services Candidate Name			Category/	Transaction ID : SB21B.4379 Amount of Each Disbursement this Period			
Office Sought: House Disb	oursement For: Primary Other (spe	General €	Type	1000.00 Memo Item			
Full Name (Last, First, Middle Initial) B. Election Connections, Inc. Mailing Address P. O. Box 10866				Date of Disbursement 10 24 2016			
City Tallahassee Purpose of Disbursement research	State FL	Zip Code 32302		FEC Identification Number			
Candidate Name Office Sought: House Disb Senate	oursement For:	General	Category/ Type	Transaction ID: SB21B.4291 Amount of Each Disbursement this Period 2619.34			
President State: District:	Other (spe	ecify)		Memo Item			
Full Name (Last, First, Middle Initial) C. Election Connections, Inc.				Date of Disbursement			
Mailing Address P. O. Box 10866	I-	I		11 02 2016			
City Tallahassee Purpose of Disbursement survey Candidate Name	State FL	Zip Code 32302		FEC Identification Number C Transaction ID : SB21B.4352			
	oursement For:		Category/ Type	Amount of Each Disbursement this Period 2306.07			
Senate President State: District:	Primary Other (spe	General ecify) ▼		Memo Item			
SUBTOTAL of Disbursements This Page (optio	nal)		·····•	5925.41			
TOTAL This Period (last page this line number	only)						

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s)					
	for each category of the Detailed Summary Page	X 21b 28a	22 23 26 27 28b 28c 29 30b			
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam-						
NAME OF COMMITTEE (In Full) People for Pinellas						
Full Name (Last, First, Middle Initial) A. Florida Finance Strategies, LLC			Date of Disbursement			
Mailing Address 111-B E. College Avenue			10 20 2016			
Tallahassee	State Zip Code FL 32301		FEC Identification Number			
Purpose of Disbursement fundraising consulting Candidate Name		Cotorowy	Transaction ID : SB21B.4274			
Office Sought: House Disbursem	nent For: Primary General	Category/ Type	Amount of Each Disbursement this Period 46600.00			
President State: District:	Other (specify) ▼		Memo Item			
Full Name (Last, First, Middle Initial) B. Florida Finance Strategies, LLC Mailing Address 111-B E. College Avenue	Florida Finance Strategies, LLC					
City	State Zip Code FL 32301		FEC Identification Number			
Purpose of Disbursement fundraising consulting	Category/ Type		C Transaction ID : SB21B.4328			
Candidate Name			Amount of Each Disbursement this Period			
President	nent For: Primary General Other (specify)		2000.00 Memo Item			
State: District: Full Name (Last, First, Middle Initial) C. Heffley Group, LLC			Date of Disbursement			
Mailing Address 8975 Winged Foot Drive			11 23 2016			
City Tallahassee Purpose of Disbursement campaign consulting	State Zip Code FL 32312		FEC Identification Number			
Candidate Name		Category/ Type	Transaction ID: SB21B.4392 Amount of Each Disbursement this Period			
	nent For: Primary General Other (specify) ▼	71.	6000.00 Memo Item			
SUBTOTAL of Disbursements This Page (optional)			54600.00			
TOTAL This Period (last page this line number only)						

SCHEDULE B (FEC Form 3X)	11	make a de a dividad N	FOR LINE	NUMBER:	PAGE 10 OF 30			
ITEMIZED DISBURSEMENTS		arate schedule(s) category of the	(check only	· — · —				
		Summary Page	X 21b 28a	22 28b	23 28c	26 27 29 30b		
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NAME OF COMMITTEE (In Full)								
People for Pinellas								
·								
Full Name (Last, First, Middle Initial)				Data of D	isburseme	nt		
A. Heffley Group, LLC						/ Y Y Y Y		
Mailing Address 8975 Winged Foot Drive					23	2016		
,	State	Zip Code		FEC Iden	tification N	umber		
Tallahassee Purpose of Disbursement	FL	32312						
travel/office supplies			· · ·	C				
Candidate Name			Category/			: SB21B.4394 bursement this Period		
			Type	, anount 0		Saloomont tino I Gilod		
Office Sought: House Disburse	ment For:					1774.67		
Senate	Primary	General			,	,		
State: District:	Other (spec	cify) ▼		Memo	Item			
Full Name (Last, First, Middle Initial)								
B. i360, LLC				Date of D	isburseme	nt		
1300, LEC				M - M	/ D D	/		
Mailing Address P. O. Box 37046				10	26	2016		
City Baltimore	State MD	Zip Code 21297		FEC Iden	tification N	umber		
Purpose of Disbursement	IVID	21297		C				
data services		Category/ Type			Transaction ID : SB21B.4312 Amount of Each Disbursement this Pe			
Candidate Name								
						500.00		
	ment For:	Cananal			7	500.00		
Senate President	Primary Other (spec	General						
State: District:	Other (spec	City)		Memo	Item			
Full Name (Last, First, Middle Initial)								
C. Media Ad Ventures, Inc.				Date of D	isburseme	nt		
				M M	/ D D	/		
Mailing Address 8136 Old Keene Mill Road				11	03	2016		
Suite A-300 City	State	Zip Code						
Springfield	VA	22152		FEC Iden	tification N	umber		
Purpose of Disbursement				C]		
media placement-not disseminated					action ID	: SB21B.4366		
Candidate Name			Category/	Amount o	f Each Dis	bursement this Period		
Office Sought: House Disburse	ment For:		Туре			502.44		
Senate Senate	Primary	General			7	4		
President	Other (spec			Memo) Itam			
State: District:				L Ivielli				
SUBTOTAL of Disbursements This Page (optional)					7	2777.11		
TOTAL This Desired (least 1971)	`							
TOTAL This Period (last page this line number only)			1 1 1	4 4 4			

SCHEDULE B (FEC Form 3X)			FOR LINE	NUMBER:	PAGE 11 OF 30			
ITEMIZED DISBURSEMENTS		arate schedule(s) category of the	(Orlook orl					
		Summary Page	X 21b		23 28c	26 27 29 30b		
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NAME OF COMMITTEE (In Full)								
People for Pinellas								
Full Name (Last, First, Middle Initial)				Data of	Diahumaana			
A. Media Ad Ventures, Inc.				Date of	Disburseme	/ Y Y Y Y		
Mailing Address 8136 Old Keene Mill Road Suite A-300				11	04	2016		
•	State	Zip Code		FEC Ide	ntification N	umber		
Springfield Purpose of Disbursement	VA	22152						
media placement-See Line 24				C				
Candidate Name			Catagory			: SB21B.4357 sbursement this Period		
			Category/ Type	Amount	CI LUCII DIS			
Office Sought: House Disburser				1 L	7	-10301.60		
Senate President	Primary	General						
State: District:	Other (spec	CIIy) \blacktriangledown		Mer	no Item			
Full Name (Last, First, Middle Initial)								
B. Media Ad Ventures, Inc.				Date of	Disburseme	nt		
				M M	/ D D	/ Y = Y = Y		
Mailing Address 8136 Old Keene Mill Road Suite A-300					11 04			
,					ntification N	umber		
Springfield Purpose of Disbursement	VA 22152			C				
media placement-See Line 24					Transaction ID : SB21B.4358			
Candidate Name	Category/ Type				sbursement this Period			
Office Sought: House Disburser	ment For:			1 L		-12113.80		
Senate	Primary	General			,	,		
State: District:	Other (spec	city)		Mer	no Item			
Full Name (Last, First, Middle Initial)								
C. Patchwork Creative, LLC				Date of	Disburseme	ent		
				M I M	/ D D	/		
Mailing Address 1320 N. Courthouse Road Suite 130				10	31	2016		
	State	Zip Code		EEC Ide	ntification N	lumbor		
Arlington	VA	22201			TILLIICALIOTI IV	umber		
Purpose of Disbursement research								
Candidate Name			Category/			: SB21B.4320 sbursement this Period		
Office Sought: House Dishuses	mont For		Туре	-		25000.00		
Office Sought: House Disburser Senate	ment For: Primary	General			75	23000.00		
President	Other (spec			П.,	no It			
State: District:				Ivier	no Item			
<u>'</u>								
SUBTOTAL of Disbursements This Page (optional)			·····•		7	2584.60		
TOTAL This Pariod (last page this line number only)								
TOTAL This Period (last page this line number only)				1 1 1				

SCHEDULE B (FEC Form 3X)	11	water and a district	FOR LINE NUMBER: PAGE 12				
ITEMIZED DISBURSEMENTS		arate schedule(s) category of the	(check only	· — · —] 00		
		Summary Page	X 21b 28a	22 28b	23 28c	26 27 29 30b	
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NAME OF COMMITTEE (In Full)							
People for Pinellas							
Full Name (Last, First, Middle Initial)							
A. Robert Watkins & Company				Date of D	isbursemei		
Mailing Address 610 S. Boulevard	10	21	2016				
•	State	Zip Code		FEC Iden	tification N	umber	
Tampa	FL	33606					
Purpose of Disbursement accounting services				C			
Candidate Name			Catagory			SB21B.4280 bursement this Period	
			Category/ Type	Amount	. 2001 015		
Office Sought: House Disburser					7	922.29	
Senate President	Primary	General					
State: District:	Other (spec	∪iiy) ♥		Memo	ltem .		
Full Name (Last, First, Middle Initial)							
B. Robert Watkins & Company				Date of D	isbursemei	nt	
				M = M	/ D D	/ Y Y Y Y Y	
Mailing Address 610 S. Boulevard				11	15	2016	
,	State FL	Zip Code		FEC Iden	tification No	umber	
Tampa Purpose of Disbursement	rL .	33606		C			
accounting services				Transaction ID : SB21B.4391			
Candidate Name			Category/ Type	Amount of Each Disbursement this Pe			
Office Sought: House Disburser	ment For:	I	71	1 []		2972.44	
Senate	Primary	General				,	
President Pietriet:	Other (spec	cify)		Memo	Item		
State: District: Full Name (Last, First, Middle Initial)							
C. Strategic Digital Services, Inc.					isburseme		
Mailing Address 1700 N. Monroe Street Suite 11-111				10	29	2016	
	State	Zip Code		FFC Iden	tification N	ımber	
Tallahassee	FL	32303					
Purpose of Disbursement digital strategy consulting			· · ·	C			
Candidate Name			Category/ Type			SB21B.4335 bursement this Period	
Office Sought: House Disburser	ment For:		.,,,,			7000.00	
Senate	Primary	General			7	4	
President	Other (spec	cify) ▼		Memo) Item		
State: District:							
SUBTOTAL of Disbursements This Page (optional)					- · · ·	10894.73	
TOTAL This Period (last page this line number only)							
TOTAL This Period (last page this line number only)					4 1 1		

SCHEDULE B (FEC Form 3X)	lle	waka astro-t (/)	lo(a)				13 OF	F 30		
ITEMIZED DISBURSEMENTS		rate schedule(s) category of the	(orlook orling o		(check only one)				٦ ٥٦	
		Summary Page		21b 28a	22 28b	23 28c	26		27 30b	
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Any information copied from such Reports and Statem or for commercial purposes, other than using the nam										
NAME OF COMMITTEE (In Full)										
People for Pinellas										
Full Name (Last, First, Middle Initial)										
A. Strategic Digital Services, Inc.		Date of	Disburse /	_	Y Y	Y Y Y	Y			
Mailing Address 1700 N. Monroe Street Suite 11-111					10	29	9	2	2016	
Tallahassee	State FL	Zip Code 32303				entification	n Numb	er	-	
Purpose of Disbursement digital media services					C	nsaction	ID : SB	∎ 321B.4	1336	
Candidate Name			Category Type	//	Amount	of Each	Disburs	semen	t this Pe	eriod
Office Sought: House Disbursem	nent For:	General	Турс			7			8000.00)
	Other (spec				Mer	no Item				
Full Name (Last, First, Middle Initial)					_					
B. Strategic Digital Services, Inc.					Date of	Disburse	_			
Mailing Address 1700 N. Monroe Street Suite 11-111						29			2016	
,	State	Zip Code			FEC Ide	ntification	n Numb	er		
Tallahassee Purpose of Disbursement website services	FL	32303		╗	С				П	
Candidate Name			Category Type	//		nsaction of Each				eriod
Office Sought: House Disbursem			1,400			7			8808.90)
	Primary Other (spec	General								
State: District:	(,,			Mer	no Item				
Full Name (Last, First, Middle Initial) C. Strategic Information Consultants, I					Date of	Disburse	ment			
- Strategic Information Consultants, i					M M	/ D	D /	Y Y	/	Υ
Mailing Address 7108 Wooded Gorge Road					10	26	6	_2	.016	_
,	State	Zip Code			FEC Ide	ntification	Numb	er		
Tallahassee Purpose of Disbursement	FL	32312			С			_		
research Candidate Name	esearch				Tra	nsaction				oriod
			Category Type	"	Amount	of Each	บเอมนาร	enien	t uns Pe	5110U
Office Sought: House Disbursem		0				7			6500.00)
	Primary Other (spec	General ifv) ▼			п					
State: District:					Mer	no Item				
SUBTOTAL of Disbursements This Page (optional)				>		72.1		2	23308.90	0
TOTAL This Period (last page this line number only).				_						可

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Mailing Address 708 N. Forest Drive City Tallshassee Purpose of Disbursement surveys Candidate Name Office Sought:	SCHEDULE B (FEC Form 3X)			FOR LINE NUMBER: PA			PAG	iE 14 OF 30	
Detailed Summary Page 28	ITEMIZED DISBURSEMENTS		each actorony of the						
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of seliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (in PLIN) People for Pinellas Full Name (Last, First, Middel Initial) A. Voter Opinions, LLC Mailing Address 708 N. Forest Drive City Talinhassee Flu 32303 FEC Identification Number Category/ Type Amount of Each Disbursement into Period Transaction ID: S8218.4327 Amount of Each Disbursement into Period Maring Address City State: District: Full Name (Last, First, Middel Initial) B. Date of Disbursement Last, First, Middel Initial) B. Date of Disbursement For: Category/ Type City State: Disbursement Cardidate Name Category/ Type City State: Disbursement State: Disbursement Candidate Name Category/ Type Disbursement District: Full Name (Last, First, Middel Initial) B. Date of Disbursement Category/ Type FEC Identification Number College of Disbursement Cardidate Name Category/ Type FEC Identification Number College of Disbursement Category/ Type FEC Identification Number College of Disbursement Date of Disbursement Maring Address City State: District: Full Name (Last, First, Middle Initial) Category/ Type FEC Identification Number College of Disbursement Category/ Type FEC									
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State: District: Full Name (Last, First, Middle Initial) B. Mailing Address City						,	,		
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City					M = M / D = D / Y = Y = Y				
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Office Sought: House Senate Primary General Primary General Disbursement For: Senate President District: District: Date of Disbursement Date of Date	·								
Office Sought:	Candidate Name				Amount	of Each	Disbursem	ent this Period	
Senate Primary General Other (specify) State: District: Full Name (Last, First, Middle Initial) C. Mailing Address City State Zip Code FEC Identification Number Purpose of Disbursement Candidate Name Category/ Type Office Sought: House Senate Primary General Other (specify) Memo Item State: District: Subtotal Disbursement For: Senate Primary General Other (specify) Memo Item State: District: Memo Item	Office Sought: House Disburse	ement For:		туре	- I I				
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State: District: Full Name (Last, First, Middle Initial) C. Mailing Address City State Zip Code FEC Identification Number Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) State: District: Substate: District: Memo Item 4900.00		Other (sp	ecify)		Men	no Item			
City State Zip Code FEC Identification Number Candidate Name Category/ Type Office Sought: House Primary General President Other (specify) ▼ Subtrotal of Disbursements This Page (optional)					ш				
City State Zip Code FEC Identification Number Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) ▼ Subtotal of Disbursements This Page (optional)	,				Date of	Disburse	ment		
City State Zip Code FEC Identification Number Candidate Name Category/ Type Office Sought: House Senate Primary General President Other (specify) ▼ State: District: Memo Item Substate: State: Disbursements This Page (optional)					M M	/ D	D / Y	YYY	
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Candidate Name Category/ Type Office Sought: House Disbursement For: Senate Primary General Other (specify) State: District: SUBTOTAL of Disbursements This Page (optional)	City	State	Zip Code		FEC Ide	ntification	Number		
Candidate Name Category/ Type Office Sought: House Senate Primary General President Other (specify) ▼ Subtrotal of Disbursements This Page (optional)	Purpose of Disbursement							-	
Office Sought: House Disbursement For: Senate Primary General Other (specify) State: District: SUBTOTAL of Disbursements This Page (optional)									
Office Sought: House Disbursement For: Senate Primary General President Other (specify) ▼ SUBTOTAL of Disbursements This Page (optional)	Candidate Name				Amount	of Each	Disbursem	ent this Period	
State: District: Other (specify) SUBTOTAL of Disbursements This Page (optional)	Office Sought: House Disburse	ement For:		.,,,,	1	-			
State: District: Memo Item SUBTOTAL of Disbursements This Page (optional)	Senate	Primary	General				7	4	
SUBTOTAL of Disbursements This Page (optional)		Other (sp	ecify) \blacktriangledown		Men	no Item			
10 4000 75	State: District:								
104000 75	SUBTOTAL of Disbursements This Page (optional)					- T	1.4	4900.00	
TOTAL This Period (last page this line number only)								104990.75	

TEMIZED INDEPENDENT EXPENDITURES				PAGE 15 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X FEC IDENTIFICATION NUMBER ▼
People for Pinellas				
				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed o	on Mam / Dad / Yayayay
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
David Johnson Group, LLC				10 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 200 W. College Avenue				Amount
Suite 301				
City	State	Zip Code		1735.00
Tallahassee	FL	32301		Transaction ID : SE.4331 Date of Disbursement or Obligation
Purpose of Expenditure aerial advertising		Category/ Type		M 10 31 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate:		Support	Office	Sought: House District: 13
Crist, Charlie Joseph, , ,		X Oppose		President Senate State: FL
Calendar Year-To-Date		640607.27		sement For: Primary K General
Per Election for Office Sought	7 7	040007.27	2016	Other (specify) ▶
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				10 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				
				Amount
City	State	Zip Code		751.85
Tallahassee	FL	32302		Transaction ID : SE.4289 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/		10 21 2016
Cologniano dano		Type		10 21 2010
Name of Federal Candidate:		Support	Office	Sought: Mouse District: 13
Crist, Charlie Joseph, , ,		x Oppose		President Senate State: FL
Calendar Year-To-Date		393609.42	Disbur 2016	sement For: Primary 🗶 General
Per Election for Office Sought	7 7		2010	Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures	i		▶	2486.85
(a) CURTOTAL of Unitarying display and out Fun and its				
(a) SUBTOTAL of Unitemized Independent Expenditure	res		•	
(a) TOTAL Independent Expenditures				
				7
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	[Electronically Fil	led1 –	M =	M / D D / Y Y Y Y Y
Signature	: omouny I'm	_ Date	e 12	08 2016

TEMIZED INDEPENDENT EXPENDITURES				PAGE 16 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X
People for Pinellas				FEC IDENTIFICATION NUMBER ▼
•				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed o	n M = M / D = D / Y = Y = Y
Full Name of Payee		Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				10 24 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				Amount
City	State	Zip Code		1466.85
Tallahassee	FL	32302	I	Transaction ID : SE.4304 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate:		Support	Office	Sought: House District: 13
Crist, Charlie Joseph, , ,		X Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	T	558641.23	Disburs 2016	sement For: Primary General Other (specify) ▶
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				M M / D D / Y Y Y Y
Mailing Address P. O. Box 10866				10 25 2016
F. O. BOX 10000				Amount
City	State	Zip Code		1467.80
Tallahassee	FL	32302		Transaction ID : SE.4306 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 / 21 / 2016
Name of Federal Candidate:		Support	Office	Sought:
Crist, Charlie Joseph, , ,		x Oppose	F	President Senate State: FL
Calendar Year-To-Date		560109.03		sement For: Primary 🗶 General
Per Election for Office Sought	7 - 1 - 7 -		2016	Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures				2934.65
(a) SUBTOTAL of Unitemized Independent Expenditure	'es		•	
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized	•		•
Watkins, Michael, I., ,	Electronically Fil	od1	M = 1	M / D D / Y Y Y Y Y
Signature	ысы опишиу Е И	_ Date	12	08 2016

TEMIZED INDEPENDENT EXPENDITURES				PAGE 17 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed	on M M / D D / Y Y Y Y
Full Name of Payee		Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				10 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				Amount
City	State	Zip Code		564.00
Tallahassee	FL	32302		Transaction ID : SE.4313 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 / 21 / Y Y Y Y Y Y 2016
Name of Federal Candidate:		Support	Office	Sought:
Crist, Charlie Joseph, , ,		x Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7	560673.03	Disbui 2016	rsement For: Primary General Other (specify) ▶
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				10 27 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				Amount
City	State	Zip Code		1058.40
Tallahassee	FL	32302		Transaction ID : SE.4318 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 / 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate:		Support	Office	Sought: Mouse District: 13
Crist, Charlie Joseph, , ,		x Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	1 1 1	561731.43	Disbui 2016	rsement For: Primary
				Other (specify) P
(a) SUBTOTAL of Itemized Independent Expenditures			▶	1622.40
(a) SUBTOTAL of Unitemized Independent Expenditur	es		▶	
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ite or authorized			
Watkins, Michael, I., ,	Electronically Fil	ed]	M =	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		Date	e 12	2 08 2016

TEMIZED INDEPENDENT EXPENDITURES				PAGE 18 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X
People for Pinellas				FEC IDENTIFICATION NUMBER ▼
·				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed or	M = M / D = D / Y = Y = Y
Full Name of Payee		☐ Memo	Item [Date of Public Distribution/Dissemination
Election Connections, Inc.				10 28 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866			A	Amount
City	State	Zip Code		927.48
Tallahassee	FL	32302		Fransaction ID : SE.4322 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 21 2016
Name of Federal Candidate:		X Support	Office S	Sought: House District: 13
Jolly, David W., , ,		Oppose		resident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 7	562658.91	Disburs 2016	ement For: Primary General Other (specify) ▶
Full Name of Payee		Memo	Item [Date of Public Distribution/Dissemination
Election Connections, Inc.				M M / D D / Y Y Y Y
Mailing Address P. O. Box 10866				10 29 2016
F. O. BOX 10000			A	Amount
City	State	Zip Code		969.84
Tallahassee	FL	32302		Transaction ID : SE.4324 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 21 / 2016
Name of Federal Candidate:		Support	Office S	Sought: House District: 13
Crist, Charlie Joseph, , ,		x Oppose	P	resident Senate State: FL
Calendar Year-To-Date		563628.75	I	ement For: Primary 🗶 General
Per Election for Office Sought	7 7	000200	2016	Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures				1897.32
(a) SUBTOTAL of Unitemized Independent Expenditure	res		•	
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized	•		
Watkins, Michael, I., ,	[Electronically Fil	led1	M = M	/ D D / Y T Y T Y T Y
Signature	<u> Биси опиши</u> у Ги	_ Date	12	08 2016

TEMIZED INDEFENDENT EXPENDITOR	(L)			FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				
				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed on	"M / D D / Y "Y "Y "Y
Full Name of Payee		☐ Memo	Item Date	of Public Distribution/Dissemination
Election Connections, Inc.				10 31 2016
Mailing Address P. O. Box 10866			Amou	nt
City	State	Zip Code	— F	859.10
Tallahassee	FL	32302	l l	saction ID : SE.4339 of Disbursement or Obligation
Purpose of Expenditure telephone calls	1	Category/ Type		10 21 2016
Name of Federal Candidate:		Support	Office Sough	nt: X House District: 13
Crist, Charlie Joseph, , ,		X Oppose	Presid	
Calendar Year-To-Date Per Election for Office Sought		564487.85	Disbursemer 2016	nt For: Primary
Full Name of Payee		☐ Memo	Item Date	of Public Distribution/Dissemination
Election Connections, Inc.			Γ	11 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866			Amou	nt
City	State	Zip Code	L	543.83 saction ID : SE.4350
Tallahassee	FL	32302		of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 21 7 2016
Name of Federal Candidate:		Support	Office Sough	nt: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose	Presid	
Calendar Year-To-Date			Disbursemer	
Per Election for Office Sought		565031.68	2016 🗌 C	Other (specify)
(a) SUBTOTAL of Itemized Independent Expendi	tures		· • [1402.93
(a) SUBTOTAL of Unitemized Independent Exper	nditures		· •	7
(a) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the indep with, or at the request or suggestion of, any ca party committee) any political party committee of	ndidate or authorized	•		• •
Watkins, Michael, I., ,	[Electronically File	ed] Date	e 12	08 2016
Signature	<u> </u>	_ Date	, I'E	20,0

ITEMIZED INDEPENDENT EXPENDITURES PAGE 20 OF 30 FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ People for Pinellas C00582239 Check if 24-hour report 48-hour report New report Amends report filed on Date of Public Distribution/Dissemination Full Name of Payee Election Connections, Inc. 02 2016 Mailing Address P. O. Box 10866 Amount State Zip Code 941.22 City FL 32302 Transaction ID: SE.4355 Tallahassee Date of Disbursement or Obligation Purpose of Expenditure Category/ telephone calls 2016 Type Name of Federal Candidate: 13 Support Office Sought: **X** House District: Crist, Charlie Joseph, , , FL Oppose President Senate State: Primary Disbursement For: **X** General Calendar Year-To-Date 565972.90 2016 Per Election for Office Sought Other (specify) ▶ Full Name of Payee Date of Public Distribution/Dissemination Memo Item Election Connections, Inc. 2016 03 Mailing Address P. O. Box 10866 Amount 821.59 City State Zip Code Transaction ID: SE.4376 Tallahassee FL 32302 Date of Disbursement or Obligation Purpose of Expenditure Category/ telephone calls 21 2016 10 Type Name of Federal Candidate: 13 Support Office Sought: **X** House District: Crist, Charlie Joseph, , , FL Oppose President Senate State: **X** General Disbursement For: Primary Calendar Year-To-Date 581017.53 2016 Per Election for Office Sought Other (specify) ▶ 1762.81 (a) SUBTOTAL of Itemized Independent Expenditures (a) SUBTOTAL of Unitemized Independent Expenditures..... (a) TOTAL Independent Expenditures Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Watkins, Michael, I.,, [Electronically Filed] 80 2016 Date Signature

TEMIZED INDEPENDENT EXPENDITURES				PAGE 21 OF 30 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed on	M = M / D = D / Y = Y = Y
Full Name of Payee		Memo	Item Date	of Public Distribution/Dissemination
Election Connections, Inc.				11 04 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866			Amou	unt
City	State	Zip Code	$-\Gamma$	769.96
Tallahassee	FL	32302		saction ID : SE.4381 of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 / 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate:		Support	Office Soug	ht: X House District: 13
Crist, Charlie Joseph, , ,		X Oppose	Presid	dent Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 1 7	581787.49	Disburseme 2016	nt For:
Full Name of Payee		☐ Memo	Item Date	of Public Distribution/Dissemination
Election Connections, Inc.			[11 05 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866			Amou	unt
City	State	Zip Code	— Г	878.70
Tallahassee	FL	32302		saction ID : SE.4383 of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 / 21 / 2016
Name of Federal Candidate:		Support	Office Soug	ht: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose	Presid	dent Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 7	582666.19	Disburseme	nt For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures .			· []	1648.66
(a) SUBTOTAL of Unitemized Independent Expenditure	es		· [
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independer with, or at the request or suggestion of, any candidat party committee) any political party committee or its a	te or authorized			
Watkins, Michael, I., ,	Electronically Fil	ed]	M = M /	08 / 7 7 7 7 7
Signature		Date	12	08 2016

TEMIZED INDEPENDENT EXPENDITURES				PAGE 22 OF 30 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed o	on M = M / D = D / Y = Y = Y
Full Name of Payee Election Connections, Inc.		☐ Memo	Item	Date of Public Distribution/Dissemination
·				11 06 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				Amount
City	State	Zip Code		2979.38
Tallahassee	FL	32302		Transaction ID : SE.4387 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		10 21 2016
Name of Federal Candidate:		Support	Office	Sought: Mouse District: 13
Crist, Charlie Joseph, , ,		x Oppose	l	President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 1 1 7	585645.57	Disbur 2016	sement For: Primary General Other (specify) ▶
Full Name of Payee		Memo	Item	Date of Public Distribution/Dissemination
Election Connections, Inc.				11 06 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 10866				
				Amount
City	State	Zip Code		94.94
Tallahassee	FL	32302		Transaction ID : SE.4389 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		11 14 2016
Name of Federal Candidate:		Support	Office	Sought: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose		President Senate State: FL
Calendar Year-To-Date		797421.46	Disbur 2016	sement For: Primary X General
Per Election for Office Sought	7-1-1-5-		2010	Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures				3074.32
(a) SUBTOTAL of Unitemized Independent Expenditure	res			
(a) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	Electronically Fil	[ed] _	M = 42	M / D D / Y Y Y Y Y
Signature		Date	e 12	08 2016

TEMIZED INDEPENDENT EXPENDITURES				PAGE 23 OF 30 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed or	1
Full Name of Payee Election Connections, Inc.		☐ Memo	Item [Date of Public Distribution/Dissemination
Mailing Address P. O. Box 10866				11 07 2016 Amount
Cih	Ctata	Zin Codo		2009.22
City Tallahassee	State FL	Zip Code 32302		Transaction ID : SE.4390 Date of Disbursement or Obligation
Purpose of Expenditure telephone calls		Category/ Type		11 14 2016
Name of Federal Candidate:		Support	Office S	Sought: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose	P	resident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		799430.68	Disburs	ement For: Primary Seneral
Tot Election for Office Sought	7 7			Other (specify) ▶
Full Name of Payee Gulf Coast Imprinting, Inc.		☐ Memo	Item [Date of Public Distribution/Dissemination 10 22 2016
Mailing Address 2050 Tall Pines Drive Suite A			,	Amount
City	State	Zip Code		7676.70
Largo	FL	33771		Transaction ID : SE.4287 Date of Disbursement or Obligation
Purpose of Expenditure yard signs		Category/ Type		10 22 / Y Y Y Y Y Y Y
Name of Federal Candidate:		x Support	Office S	Sought:
Jolly, David W., , ,		Oppose	P	resident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	T T	593322.27	Disburs 2016	ement For:
(a) SUBTOTAL of Itemized Independent Expenditures				9685.92
(a) CURTOTAL of Uniformized Indonesia destruction				
(a) SUBTOTAL of Unitemized Independent Expenditu	es		•	
(a) TOTAL Independent Expenditures			• •	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	Electronically Fil	led1	M = N	/ DID / YIYIYIY
Signature	Licenomeany I'll	Date	e 12	08 2016

TEMIZED INDEFENDENT EXPENDITORE	.5			PAGE 24 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X
People for Pinellas				FEC IDENTIFICATION NUMBER ▼
- Copie ioi i illenae				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed o	n M = M / D = D / Y = Y = Y
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
James R. Foster & Associates, Inc.				10 21 2016
Mailing Address 6832 Bonaparte Court				Amount
City	State	Zip Code		32925.47
Plano	TX	75024	I	Transaction ID : SE.4278 Date of Disbursement or Obligation
Purpose of Expenditure direct mail services		Category/ Type		10 20 2016
Name of Federal Candidate:		Support	Office	Sought: House District: 13
Crist, Charlie Joseph, , ,		X Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		385157.57	Disburs 2016	sement For: Primary General Other (specify)
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
James R. Foster & Associates, Inc.				10 31 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 6832 Bonaparte Court				Amount
City	State	Zip Code		48806.29
Plano	TX	75024		Transaction ID : SE.4342 Date of Disbursement or Obligation
Purpose of Expenditure direct mail services		Category/ Type	\neg	10 31 2016
		Туре		
Name of Federal Candidate:		Support	Office	Sought: K House District: 13
Crist, Charlie Joseph, , ,		x Oppose	F	President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		689413.56	Disburs 2016	sement For: Primary General
	, , , , , , , , , , , , , , , , , , , ,			Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditure	res			81731.76
			, i	7
(a) SUBTOTAL of Unitemized Independent Expend	itures			
(a) TOTAL Independent Expenditures				
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any cancer party committee) any political party committee or	lidate or authorized	•		· · · · · · · · · · · · · · · · · · ·
Watkins, Michael, I., ,	[Electronically Fil	[ed] Date	e 12	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		_ Date	12	

TEMIZED INDEPENDENT EXPENDITURES				PAGE 25 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
				C C00302239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed on	M = M / D = D / Y = Y = Y
Full Name of Payee		☐ Memo	Item Da	ate of Public Distribution/Dissemination
Media Ad Ventures, Inc.				10 24 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 8136 Old Keene Mill Road			Δr	nount
Suite A-300				
City	State	Zip Code	<u> </u>	163564.96
Springfield	VA	22152		ransaction ID : SE.4301 ate of Disbursement or Obligation
Purpose of Expenditure media placement		Category/ Type		10 / 21 / 2016
Name of Federal Candidate:		Support	Office So	ought: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose	Pre	esident Senate State: FL
Calendar Year-To-Date		557174.38		ment For: Primary 🗶 General
Per Election for Office Sought	7-1-1-7-	337174.36	2016	Other (specify) ▶
Full Name of Payee		☐ Memo	Item Da	ate of Public Distribution/Dissemination
Media Ad Ventures, Inc.				11 04 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 8136 Old Keene Mill Road				<u> </u>
Suite A-300			Ar	nount
City	State	Zip Code		14223.04
Springfield	VA	22152		ransaction ID : SE.4364 ate of Disbursement or Obligation
Purpose of Expenditure media placement		Category/		10 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
		Type		10 21 2010
Name of Federal Candidate:		Support	Office So	
Crist, Charlie Joseph, , ,		x Oppose	Pre	esident Senate State: FL
Calendar Year-To-Date		580195.94	Disburse	ment For: Primary X General
Per Election for Office Sought	7 1 7		2010	Other (specify) ▶
			_	
(a) SUBTOTAL of Itemized Independent Expenditures			· •	177788.00
(a) SUBTOTAL of Unitemized Independent Expenditure	rec		, г	
(a) 300101AE of Officernized independent Expenditure	63		. •	
(a) TOTAL Independent Expenditures			. •	
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any candidate party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	[Electronically Fil	ed1	M = M	/ D D / Y Y Y Y
Signature		_ Date	e 12	08 2016

FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ People for Pinellas C00582239 Check if 24-hour report 48-hour report New report Amends report filed on Date of Public Distribution/Dissemination Full Name of Payee Media Ad Ventures, Inc. 04 2016 11 Mailing Address 8136 Old Keene Mill Road Amount Suite A-300 City State Zip Code 10301.60 22152 Transaction ID: SE.4359 Springfield VA Date of Disbursement or Obligation Purpose of Expenditure Category/ media placement 02 2016 Type Name of Federal Candidate: 13 Support Office Sought: **X** House District: Crist, Charlie Joseph, , , FL Oppose President Senate State: Primary Disbursement For: **X** General Calendar Year-To-Date 710715.16 2016 Per Election for Office Sought Other (specify) ▶ Full Name of Payee Date of Public Distribution/Dissemination Memo Item Media Ad Ventures, Inc. 2016 04 Mailing Address 8136 Old Keene Mill Road Amount Suite A-300 12113.80 City State Zip Code Transaction ID: SE.4361 Springfield VA 22152 Date of Disbursement or Obligation Purpose of Expenditure Category/ media placement 02 2016 11 Type Name of Federal Candidate: 13 Support Office Sought: **X** House District: Crist, Charlie Joseph, , , FL Oppose President Senate State: **X** General Disbursement For: Primary Calendar Year-To-Date 722828.96 2016 Per Election for Office Sought Other (specify) ▶ (a) SUBTOTAL of Itemized Independent Expenditures 22415.40 (a) SUBTOTAL of Unitemized Independent Expenditures..... (a) TOTAL Independent Expenditures Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Watkins, Michael, I.,, [Electronically Filed] 80 2016 Date Signature

PAGE

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OF

TEMIZED INDEPENDENT EXPENDITURES				PAGE 27 OF 30 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed	on M = M / D = D / Y = Y = Y
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
Media Ad Véntures, Inc.				11 04 2016
Mailing Address 8136 Old Keene Mill Road				Amount
Suite A-300	State	Zip Code		74497.56
Springfield	VA	22152		Transaction ID : SE.4367
Purpose of Expenditure media placement		Category/ Type		Date of Disbursement or Obligation M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate:		X Support	Office	Sought:
Crist, Charlie Joseph, , ,		Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 7	797326.52	Disbui 2016	rsement For: Primary
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
On 3 Public Relations, LLC				11 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 1369				Amount
City	State	Zip Code		8000.00
Tallahassee	FL	32302		Transaction ID : SE.4348 Date of Disbursement or Obligation
Purpose of Expenditure online advertising	1	Category/ Type		10 31 / Y 2016
Name of Federal Candidate:		Support	Office	Sought: House District: 13
Crist, Charlie Joseph, , ,		X Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		700413.56	Disbui 2016	rsement For: Primary
(a) SUBTOTAL of Itemized Independent Expenditures			. •	82497.56
(a) SUBTOTAL of Unitemized Independent Expenditur	res			
(a) TOTAL Independent Expenditures			. •	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	[Electronically Fil	[ed]	e 12	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		Date	G 12	2010

TEMIZED INDEPENDENT EXPENDITURES				PAGE 28 OF 30 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
People for Pinellas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed on	M = M / D = D / Y = Y = Y
Full Name of Payee		☐ Memo	Item Da	ate of Public Distribution/Dissemination
Patchwork Creative, LLC				10 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1320 N. Courthouse Road			Ar	nount
Suite 130 City	State	Zip Code	— г	7700.00
Arlington	VA	22201		ansaction ID : SE.4281
Purpose of Expenditure media production		Category/ Type	Da	ate of Disbursement or Obligation M 10
Name of Federal Candidate:		Support	Office Sc	ought: X House District: 13
Crist, Charlie Joseph, , ,		x Oppose		esident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 1 7	392857.57	Disburser 2016	ment For:
Full Name of Payee		Memo	Item Da	ate of Public Distribution/Dissemination
Patchwork Creative, LLC				10 25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1320 N. Courthouse Road			Ar	nount
Suite 130				
City Arlington	State	Zip Code 22201		14550.00 ransaction ID : SE.4299
Purpose of Expenditure		0.10.00.00	Da	ate of Disbursement or Obligation
media production-also supports David Jolly		Category/ Type		10 24 2016
Name of Federal Candidate:		Support	Office Sc	ought: House District: 13
Crist, Charlie Joseph, , ,		✗ Oppose	Pre	esident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	T 1 1 T	607872.27	Disburser 2016	ment For:
(a) SUBTOTAL of Itemized Independent Expenditures			· • _	22250.00
(a) SUBTOTAL of Unitemized Independent Expenditure	res.			
(a) 002 10 11 a c c c c c c c c c c c c c c c c c				7 7
(a) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	Electronically Fil	led]	M = M	08 2016
Signature		Date	e 12	08 2016

				FOR LINE 24 OF FORM 3V
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X
People for Pinellas				FEC IDENTIFICATION NUMBER ▼
				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends rep	ort filed	on M M / D D / Y Y Y Y Y
Full Name of Payee Patchwork Creative, LLC		☐ Memo	Item	Date of Public Distribution/Dissemination
Mailing Address				11 01 2016
1320 N. Courthouse Road				Amount
Suite 130	State	Zip Code		3000.00
Arlington	VA	22201		Transaction ID : SE.4346
Purpose of Expenditure media production		Category/ Type		Date of Disbursement or Obligation 10 31 2016
Name of Federal Candidate:		Support	Office	e Sought: House District: 13
Crist, Charlie Joseph, , ,		× Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		692413.56	Disbu 2016	ursement For:
Full Name of Payee		☐ Memo	Item	Date of Public Distribution/Dissemination
Red Digital				10 26 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P. O. Box 25112				Amount
City	State	Zip Code		20000.00
Reston	VA	20195		Transaction ID : SE.4310 Date of Disbursement or Obligation
Purpose of Expenditure online advertising		Category/ Type		10
Name of Federal Candidate:		Support	Office	e Sought: X House District: 13
Crist, Charlie Joseph, , ,		X Oppose		President Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		627872.27	Disbu 2016	ursement For: Primary General
Per Election for Office Sought	7		2010	Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures			•	23000.00
(a) SUBTOTAL of Unitemized Independent Expenditure	es		▶	
(a) TOTAL Independent Expenditures			·· •	
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ite or authorized			
Watkins, Michael, I., ,	Electronically File	[ed]	M 1	2 08 2016
Signature		Dat	.e _ '	2 00 2010

Signature

SCHEDULE E (FEC Form 3X)

TEMIZED INDEPENDENT EXPENDITURES	3			PAGE 30 OF 30
NAME OF COMMITTEE (In Full)				FOR LINE 24 OF FORM 3X
People for Pinellas				FEC IDENTIFICATION NUMBER ▼
1 copie for 1 inchas				C C00582239
Check if 24-hour report 48-hour report	New repo	ort Amends repo	rt filed on	M = M / D = D / Y = Y = Y = Y
Full Name of Payee Strategic Digital Services, Inc.		☐ Memo	Item Da	te of Public Distribution/Dissemination
Mailing Address 1700 N. Monroe Street				10 30 2016
Suite 11-111			An	nount
City	State	Zip Code		8000.00
Tallahassee	FL	32303		ansaction ID : SE.4333 te of Disbursement or Obligation
Purpose of Expenditure online advertising		Category/ Type		10 29 7 2016
Name of Federal Candidate:		Support	Office So	ught: House District:13
Crist, Charlie Joseph, , ,		X Oppose		esident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7 1 1 7	635872.27	Disburser 2016	ment For:
Full Name of Payee Strategic Digital Services, Inc.		☐ Memo	Item Da	te of Public Distribution/Dissemination
Mailing Address 1700 N. Monroe Street Suite 11-111			An	nount
City	State	Zip Code	— Г	3000.00
Tallahassee	FL	32303		ransaction ID : SE.4337 te of Disbursement or Obligation
Purpose of Expenditure digital design		Category/ Type		10 29 / 2016
Name of Federal Candidate:		Support	Office So	ught:
Crist, Charlie Joseph, , ,		X Oppose		esident Senate State: FL
Calendar Year-To-Date Per Election for Office Sought	7	638872.27	Disburser 2016	ment For:
(a) SUBTOTAL of Itemized Independent Expenditures	S		•	11000.00
(a) SUBTOTAL of Unitemized Independent Expenditu	ıres		•	
(a) TOTAL Independent Expenditures			•	447198.58
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any candid party committee) any political party committee or its	ate or authorized			
Watkins, Michael, I., ,	[Electronically Fil	[ed]	M = M	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y